

## IMPORTANT WEBCAST SURVEY

Region 13 wants to know what you think about having a webcast of our annual convention events (quartet and chorus competition, and Show of Champions). Please take a few minutes to fill out this survey to help us know how best to implement a Region 13 webcast annually - or whether to abandon the effort:

What is your experience with viewing ANY kind of webcast (an example is the SAI convention webcast)?

- I have watched at least one webcast
- I tried to watch a webcast but was not successful
- The sound/picture was bad
- I never have tried to watch a webcast
- I don't really know what a webcast is
- Other: \_\_\_\_\_

What do you think of having an annual Region 13 webcast?

- I would really like to see a webcast be a regular part of our convention
- I think a Region 13 webcast is a good idea, but it depends on the cost
- I feel neutral about a Region 13 webcast
- I don't think a Region 13 webcast is important
- Other: \_\_\_\_\_

Did you or your family/friends watch the Region 13 live webcast in 2007?

- Yes, my family/friends watched
- No, my family/friends didn't watch
- I personally watched the webcast
- I didn't know there was a webcast
- Other: \_\_\_\_\_

Did you or your family/friends pledge (and pay) a donation in 2007 to help defray webcast expenses?

- Yes
- No
- Other: \_\_\_\_\_

Did you receive an email notification asking your opinion about an archived webstream this year?

- Yes
- No
- I didn't understand what the email was requesting of me
- Other: \_\_\_\_\_

Are you or your family/friends planning to pay a small fee to watch the prepaid archived webstream after this year's Spokane contest?

- No
- Yes
- I don't know what an archived webstream is
- I didn't know an archived webstream will be available
- Other: \_\_\_\_\_

Do you believe a webcast or webstream should be free of charge to all viewers?

- Yes
- No
- Other: \_\_\_\_\_

What do you think of a small additional fee added to the annual regional assessment to cover the cost of a free webcast?

- An additional fee is worth it
- An additional fee, but only up to \$3 per year, is O.K.
- I don't think we should add this to the regional assessment
- Other: \_\_\_\_\_

What do you think is a reasonable fee for access to a prepaid webcast of the entire contest?

- \$10
- \$15
- \$20
- Other: \_\_\_\_\_

What do you think is a reasonable fee for access to a prepaid webcast of a single portion of the contest? (For instance, you only wish to view the quartet contest.)

- \$5
- \$10
- I don't think they should be offered as parts, only as a whole
- Other: \_\_\_\_\_

What other reliable funding sources for a webcast do you feel should be explored? (More than one answer is OK)

- On-air solicitation requests (like Public Radio)
- Paid advertising
- Grants
- Donations
- Other: \_\_\_\_\_

Additional comments (please print):

Thank you for taking time to fill out this survey. Your answers will be reviewed by a Webcast Committee who will compile the answers, consult experts about all webcast alternatives, consider their own experience with the webcast and make a recommendation to the RMT on the path ahead. If you think of additional comments, or prefer to answer after some thought, feel free to send those comments to Susan Soderberg ([susanbass@speakeasy.net](mailto:susanbass@speakeasy.net) / 303 Houser Way #2, Renton WA 98055) no later than May 30, 2008, for inclusion in the survey review.